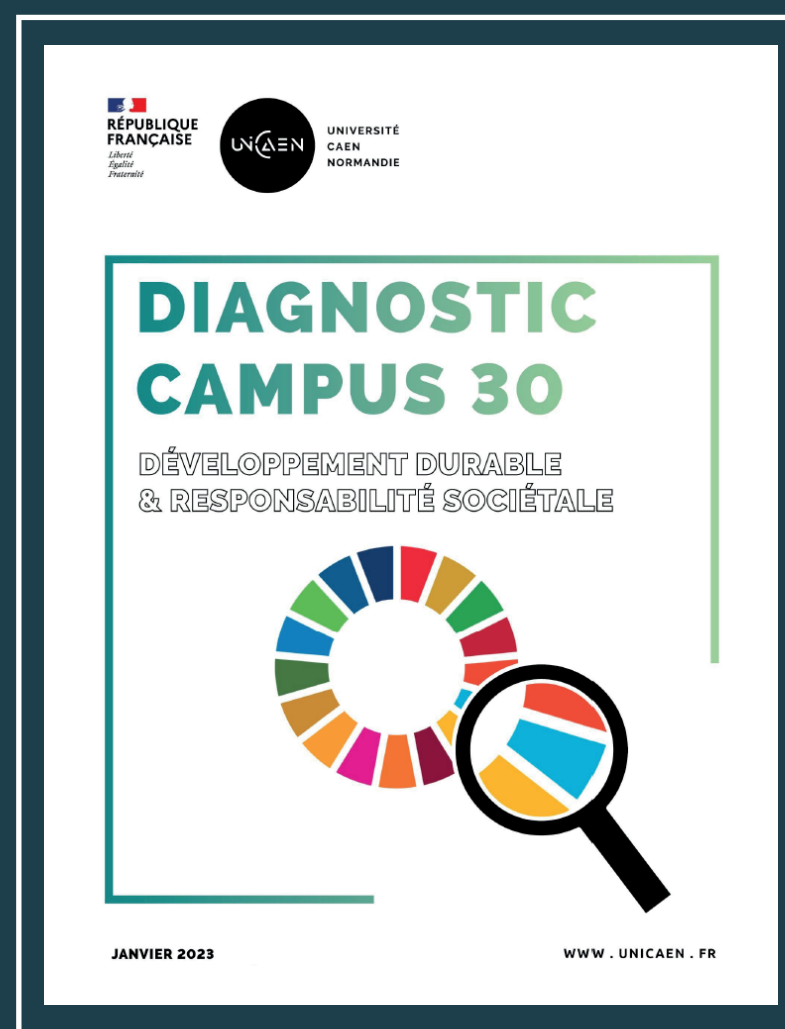


# SUSTAINABLE DEVELOPMENT OPEN BADGES OF THE UNIVERSITY OF CAEN NORMANDY

## 1. CONTEXT



In 2014, the university of Caen Normandy committed to:

- a formalized approach to development (Green Plan)
- and a shared diagnosis, describing the internal SD&SR (Sustainable Development & Social Responsibility) strategy including an action plan.

In November 2020, a new impetus in favor of SD&SR was given. Its aim was to make an unbiased assessment of the actions already carried out and to set ambitious but realistic objectives in order to commit more resolutely on the ecological, environmental, societal and digital transitions. This diagnosis was published in January 2023.

In 2022, this process allowed the university to apply for the SD&SR label (<https://www.label-dds.org/>), which certifies the involvement and implementation of a strategy in higher education institutions.

Driven by **Olivier Maquaire**, SD&SR vice-president,

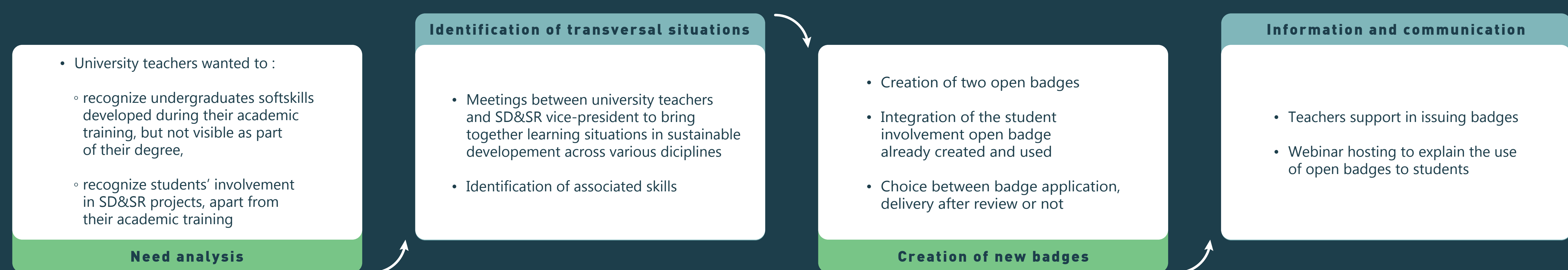
**Mission Campus 30 :**

- ensures the identification and monitoring of the university's sustainable development activity through the SD&SR reference framework (national framework for higher education and research institutions) ;
- supports the institution's sustainable development projects, particularly cross-cutting projects ;
- leads the network of sustainable development referents at the university ;
- participates in the implementation of events dedicated to the dissemination of the culture of sustainable development.

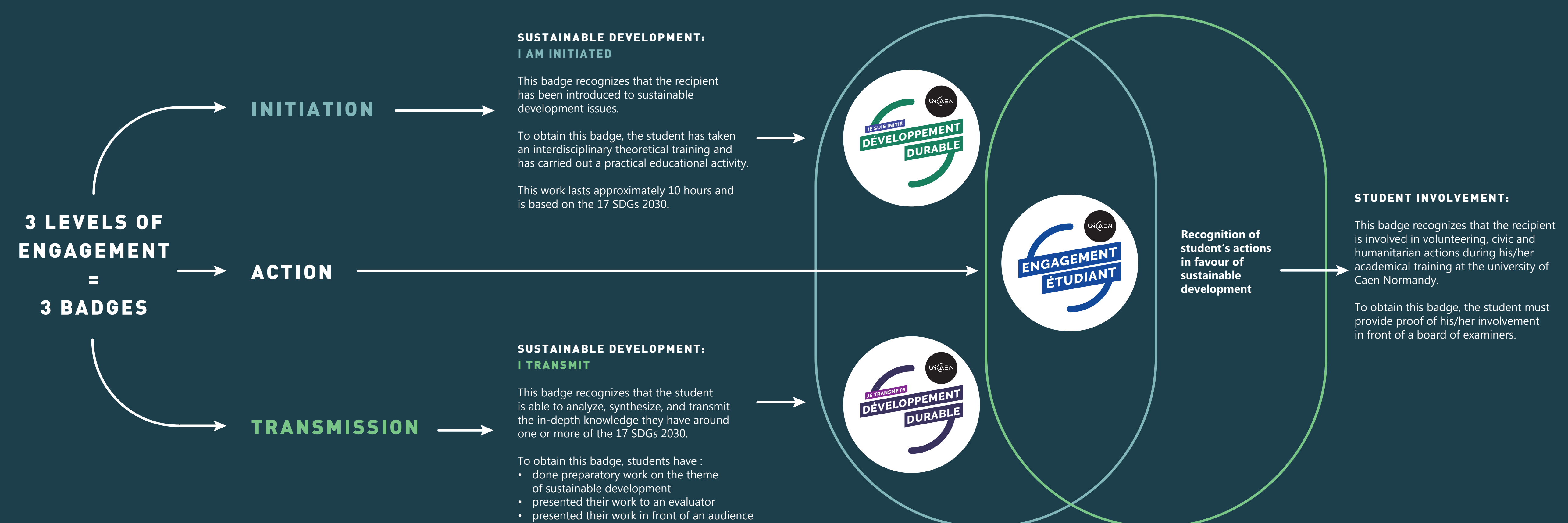
## 2. DESIGN

The pedagogical support service of the university of Caen Normandy (CEMU) assists teachers and departments in the creation of open badges in accordance with the university's strategy.

To create the sustainable development open badges, educational engineers followed this process :



## 3. IMPLEMENTATION



## 4. IMPACT

### SD: I AM INITIATED

**STUDENT VERBATIM**  
SECOND YEAR STUDENT - JULY 2022, THROUGH BADGE APPLICATION

What knowledge do I want to share around me?

"I would like to share the knowledge, values and attitudes necessary to act for the planet and to take up the global challenges we face. I want to help those around me and to inform them to become responsible and dynamic actors contributing to make societies more sustainable and to guarantee the health of the planet."

What practices for me and those around me and what behaviors do I intend to adopt at the end of this multidisciplinary awareness of the SDGs?

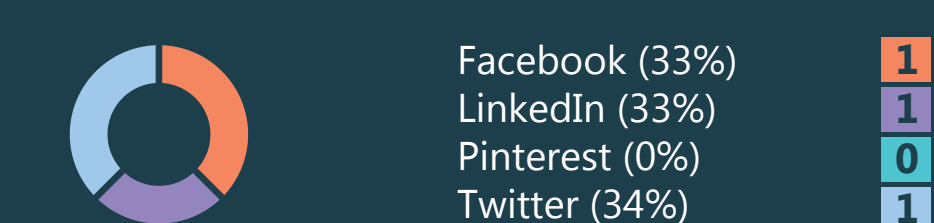
"Know and understand the environmental impact of each of our practices at home and in life. Be able to judge our habits and situate ourselves on a scale of good practices. Propose solutions, implement them and change our habits, become eco-responsible by applying eco-citizen gestures"

### REPORTS - MAY 2023

Issuing events: 78  
Total number of earners: 78



Badges shared by earners: 3  
Criteria page hits: 51



### SD: I TRANSMIT

**STUDENT VERBATIM**  
THIRD YEAR STUDENT - MARCH 2023

"High school students appreciated a lot our intervention, they already knew a lot of things on the subject. Their teacher congratulated us for our work."

"She found the interaction we proposed very interesting, throughout our presentation and also during the workshop. It was very pleasant, at least for me, to conclude this project by giving a talk about responsible digital technology in front of students!"

### REPORTS - MAY 2023

Issuing events: 8  
Total number of earners: 59



Badges shared by earners: 5  
Criteria page hits: 32



Contact : [openbadge@unicaen.fr](mailto:openbadge@unicaen.fr)